

AUG 07 2006

Serial No. 09/196,338  
In reply to Office Action mailed February 6, 2006  
Page 1 of 10

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Sean Handel et al.

Serial No.: 09/196,338

Filed: November 19, 1998

Title: A PERSONALIZED PRODUCT  
REPORT

Docket No.: 60021-302901

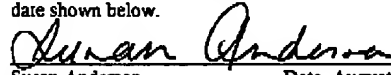
Group Art Unit: 3622

Examiner: A. Duran

**Certificate of Mailing/Transmittal**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being facsimile transmitted to the USPTO (Fax. No. 571.273.8300) or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.



Susan Anderson

Date: August 7, 2006

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Dear Sir:

This is in response to the Office Action mailed on February 6, 2006. Please consider the following amendments and remarks.

**Amendments to the claims begin on page two (2) of this paper.**

**Remarks begin on page nine (9) of this paper.**